



Memeo Connect for Google Apps

Overview

Memeo Connect for Google Apps is the latest offering of cloud syncing solutions from Memeo, a leader in digital media management for consumers and businesses.

Designed specifically for business environments using Google Apps, Memeo Connect helps with the integration of local files with Google Docs and allows for a hybrid workflow of documents, files, and information between local and cloud computing environments.

Memeo Connect is a desktop software application that intelligently synchronizes your files and content between your local drive and the Google Apps secure servers, providing offline and online access to files and data stored both locally and in the cloud, allowing users to reap the benefits of both worlds.

Utilizing Memeo Connect in an environment with Google Docs facilitates the transition from local computing to Internet server-based cloud computing, especially in day to day workflow involving a mixture of files and documents such as office documents, spreadsheets, presentations, PDFs, videos, images, and more.

Businesses who integrate Memeo Connect and Google Apps for their online file storage solution get the power of the Web and the benefit of global access while retaining the richness expected from rich documents like Microsoft Word, PowerPoint and Excel.

Realizing the benefits of Memeo Connect is as easy as selecting your files for use with Memeo Connect. Thereafter, as you edit these files, your changes are automatically uploaded to Google Docs.

Laptops provide a challenge when using online services requiring a full time Internet connection, especially when used away from the office or on a plane. Memeo Connect's offline capabilities allow you to edit Google Docs files offline, and any edited files will be automatically uploaded back to Google Docs when the network connection is restored. If you've shared your file with other Google Apps users, they will get your updated Word, Excel or PowerPoint document automatically. This applies not only to Microsoft Office files, but to any file on your PC or Mac.

Key Features:

Drag & Drop Ease of Use

Adding files or folders to Memeo Connect is as easy as Drag & Drop. Folders are automatically added to Google Docs and hierarchical folder structures are replicated online.

Manage local and online documents in one place

Local and online files can be renamed, deleted and moved between folders using the same process. Native online Google Docs files can also be moved to folders by simply dragging the file to the local folder within Memeo Connect. All changes are then synced online.

Rapid Access of Your Content

Memeo Connect was designed to handle thousands of files, with rapid scrolling and sorting by name, folder, date or other attributes. The local search feature also allows you to quickly search through all your documents.

Upload any File type

When used with Google Apps Premier accounts, photos, videos, and any other file types allowed for storage in Google Docs can be chosen for automatic uploading.

Automatic Downloading and Synchronization

Memeo's exclusive LifeAgent technology can be set to download as little or as many files as you wish, so you'll always have your content when you need it.

Intuitive User Interface

Users of Google Docs will find Memeo Connect's look and feel familiar, reducing the learning curve for new users and allowing power users to be productive immediately. Files and folders are represented in Memeo Connect with familiar structures and features.

Multi-computer Support

Since all your content is stored online, an individual user can access their content from multiple computers, such as office desktops and netbooks or laptops. Cross platform support means graphic artists as well as business professionals can use Memeo Connect. In addition, Memeo Connect works on both Mac and Windows platforms.

System Requirements:

Windows

Windows 7, Vista 32-bit and 64-bit, and Windows XP.

At least 512 MB RAM and 800 MHz or faster processor recommended.

Mac

Mac OS X 10.5 or newer.

General

25MB of free disk space for Memeo Connect software, plus sufficient disk space to store downloaded files.

A Google Docs Premier account is required to access Google Docs Premier features like the ability to upload any file.

For More Information:

Businesses

Try Memeo Connect at no charge. More details on Memeo Connect including pricing and availability is available at: www.memeoconnect.com.

Resellers – Contact Memeo Sales:

Phone 408-217-2230 or Email sales@memeo.com